

# AFFILIATE X FILES



**\*\*\*TOP SECRET\*\*\***

## Covert Black Hat Methodology

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## Quotes...

"Unless you understand the way of other schools, you cannot understand the way of my individual school."

**Miyamoto Musashi, A Book of Five Rings**

"Knowing yourself, and not knowing the enemy, one defeat for each victory, knowing yourself and the enemy, in a hundred battles no fear of defeat."

**Sun Tzu, The Art of War**

"The search engines owe you nothing, and neither do you owe the search engines. Perception is reality. White hat, black hat, same objective."

**Affiliate X**

# INTRODUCTION

I'm writing this hesitantly wondering if I should have even written such a detailed manual for affiliate marketers, knowing that 90 percent of the people who read this manual will not even put it into practice. I keep thinking... "Was it really worth it?" I believe this manual is a stark contrast to much of the stuff out there being passed off as real marketing content. I sit back and quietly watch as struggling marketers buy product after product and still aren't making any money at all.

For this reason I have written this very manual.

I have much to say about the present climate regarding affiliate marketing but time and space will not allow it. For now I have written in explicit detail the non-flamboyant ways to a 6 figure income online. If you are not impressed with this manual you are...

- A.) An opportunist with no clear and precise business plan**
- B.) Someone who is already implementing what I have outlined.**
- C.) You are already making 6 figures online**

It is not my intention to insult anybody but the mere truth sometimes ruffles our feathers a bit and tends to make us a little defensive. I am by all means what some would term "A Covert Affiliate Marketer." I use methods and practices which some would view as "BLACK HAT" or for those who will never make anything more than nickels and dimes in this business " An Unethical Marketer." Yeah, Whatever.

I don't know about you but I am here to make money and if that means I have to jump around the standard way of doing things and risk companies like Google banning my domain I will do it in a heartbeat because the financial reward outweighs any risk of them "possibly" banning my site.

This manual isn't for the flaky marketer who is subservient to guru types and follows every edict of their dated game plan. To the contrary... This manual is written for those that wish to break out and actually make more money than those folks do or ever will. I am for all intent purposes staying anonymous for no other reason than being a behind the scenes character who from time to time just might drop more of my insider information to the affiliate marketing community.

I know that this manual goes where all others have failed you and if your desire is to make a lot of money online you made a wise investment indeed! Manuals like this just do not come around very often and when they do you need to be up on your game. The clock is ticking...

If you got this manual expecting a ton of useless filler material I'm sorry. If you want that, just go and purchase any old e book on the market that is utilizing unoriginal content mixed with public domain material and useless standard marketing practices. This is REAL.

# X FILE # 01

## Traffic In 15 Minutes

I'm going to get right into this and excuse me if I seem rude or if I seem like a real jerk with an attitude but it pains me to see some traffic programs online being passed off as legitimate ways to get your site traffic when all they're doing is wasting your time. Listen, time is a commodity you simply cannot afford to waste especially if you're in business. Here's what you need to stay away from like the plague...

- A.) Any **FREE** Traffic Program
- B.) Any **Banner Advertising**
- C.) **Articles. (YES, Articles)**

Allow me to briefly explain...

Any thing **FREE** usually means the owner of the site is using his so called traffic program to advertise his or her products utilizing the very system that's supposed to be delivering traffic to your site.

**STAY AWAY! YOU WILL BE WASTING YOUR TIME.**

Banner advertising is a proven failure and more people are prone to clicking on a text advert than a flashy banner. They don't work!

**AGAIN, STAY AWAY!**

Articles are ok if you want to brand yourself an expert but seldom will you receive an onslaught of traffic that delivers conversion to sale. It just doesn't make sense to spend time on writing articles, waiting 2 to 7 days to be approved and banking on the hope it delivers you the traffic you need now! Here's how the guys you see with screenshots of their Clickbank account totaling over \$10,000 per month get traffic...

**Google Adwords.** If you have never made profits from Google Adwords or you have lost money it's because you went about it all wrong. I am going to teach you the right way and you will have this knowledge to use for anything you decide to sell online.

In fifteen minutes you could be getting targeted traffic to any site and making sales if you know how to go about it. It is the only way you can tap into people in America, The U.K. or any other country that are searching for information! To make the real money online you need to get your product or affiliate program directly in front of those people that are actively searching for the info. It's that simple!

### **Make Sure To Target The Right Audience**

Target the right audience by selecting the language and countries that you want to target. For example, I exclude all countries where English is not understood by a large percentage of the population.

# X FILE # 02

## How To Out Google, Google Adwords

If you fail to do what I'm about to show you, you will end up wasting clicks and costing yourself a fortune minus the profits. Here is a typical boring Google Adwords Ad..

### Affiliate X Files

Top Secret manual

You Need This Ebook

[www.affiliatexfiles.com](http://www.affiliatexfiles.com)

So what's wrong with this ad?

The ad above stinks. First of all and more important than the ad itself is the price! You MUST always include the price because that will save you on cost per click. You won't have tire kickers just clicking on the link to find out how much it is and not buy anything. Always, always put the price in your ads. Secondly, the title doesn't stand out. Here is a workable ad that will stand out and make money...

### Affiliate X Files Scam

Is This Product For Real?

Find out Before You Pay \$49

[www.affiliatexfiles.com](http://www.affiliatexfiles.com)

The second thing you need to know is Max Bid. Here is a flow chart for this particular keyword and how you should begin your bid...

Keyword:	MAX BID:
Affiliatexfiles	0.11

This is an isolated example. I used it because I know for a fact this product will be extremely popular and it would be best if you immediately put it to use and got the upper hand on all the other marketers before they discover this manual even exists. You may also want to purchase the domain name [www.theaffiliatexfiles.com](http://www.theaffiliatexfiles.com) before anyone else does and put up a sales letter with some bonuses to take

advantage of the large amount of people putting in the wrong url to find or search for the site. You could literally cash in big time!

I haven't allocated that domain name and for all I know it's currently up for grabs among other cleverly worded domain names that you could use to get sub-traffic from people searching or keying in the wrong address for weeks to come. Let's continue on how to get traffic using Google Adwords...

With Google Adwords you can set your daily amount to be charged to your account on each specific campaign so I would advise \$5 dollars if you're new to this and \$20 on up if you're pretty well knowledgeable.

Before I forget to tell you, before you actually write your ad make sure you choose to get traffic from the U.S. only! Don't choose the U.K. and or other countries just yet. You want targeted traffic and clicks that end up in a conversion to sale rather than curious clickers. For all of you who are quite experienced with Google Adwords here is another flow chart on some killer ads you can utilize now.

<b><u>Affiliate Marketing</u></b> Get The Real Deal Here Real Results \$49	<b><u>Make Money Online</u></b> Make Money Online Top Secret Files \$49
<b><u>Niche Marketing</u></b> Learn How To Crush Your Competition For \$49	<b><u>The Affiliate X Files</u></b> Don't Get Scammed Follow The Plan For \$49

Remember to track your campaign and see what is working and what is not working for you. Using Google Adwords is easier than you think, people tend to make things more complicated than they really are. If you are one of the first people to put your campaign out there using the above examples you could be positioning yourself for a very good month of Clickbank commissions. I've used this type of tactic many times before anyone had a chance to get their marketing in gear and have made incredible amounts of money with other affiliate products.

#### **Something Free For You:**

The free Google AdWords ROI (return on investment) calculator allows you to determine the optimal spending level and return on investment for running an AdWords advertising program.

**Download it here:** <http://www.280group.com/shareware/adwordsroi.zip>

# X FILE # 03

## Black Hat SEO - Higher Rankings

This little secret Black Hat trick will get you instant higher rankings. I've used it many times and it always works without fail. All though I must inform you of the risk... Google will BAN you if they ever find out. Let's be real, they hardly ever do find out so the risk is minimal and the result outweighs the threat.

Google ranks pages based on back links and is more inclined to rank you higher in the search engines if you are linked to authority sites. Authority sites are any site that ends with .GOV or .EDU just to give you 2 examples. If you can get a link on any page that ends in those two 3 letters you're in like Flynn. No, let me re-phrase that a little... "You'll be Steve Sinch!"

This is so damn easy...

All you have to do is replace

##site## with www.yoursite.com  
##word## with your main keyword

...and, presto! you have 2 high quality "html injected" links. Now all you have to do is to get them spidered and cached!

The 2 Injection Links, remember to replace...

##site## with www.yoursite.com  
##word## with your main keyword

Here they are:

<http://www-rnc.lbl.gov/cgi-bin/webglimpse/home/sseos/u10/www/GC/glimpse?query=%22%3E%3Ca+href%3Dhttp%3A%2F%2F##site##%3E##word##%3C%2Fa%3E&errors=0&age=&maxfiles=50&maxlines=30&maxchars=10000&cache=yes>  
<http://ciac.llnl.gov/cgi-bin/webglimpse/www/htdocs/ciac/archive?query=%22%3E%3Ca+href%3Dhttp%3A%2F%2F##site##%3E##word##%3C%2Fa%3E&errors=0&age=&maxfiles=50&maxlines=30>

...Get your site on just one of the links and you'll rank higher.

# X FILE # 04

## Black Hat Blog Spamming

This little trick I used to gain 170 members in just under 3 weeks to an affiliate membership site that sent me a check for \$170 dollars that took me only 10 minutes to do. I basically spammed little known blogs that were ranked #1 in their category and that were relevant to my affiliate site. Here's how I didn't do it...

I did a search on Google and here's what I keyed in:

**EXAMPLE: Bill Gates "millionaire"**

Now, the site I was promoting was a millionaire's club that purported to teach their members how to become millionaires. I figured the people posting and discussing millionaires on blogs would be relevant enough and interested enough to convert them to buyers, so I created a simple landing page with an optin form plus a series of e mail promos to promote the membership site. I registered for each blog and then posted a cleverly worded reply to the discussion at hand and included the link to my landing page.

The result?

I built a small list of 300 people 170 of those were successfully converted to buyers and now I receive a monthly residual of \$170 dollars per month for 10 minutes of work. Just imagine this...

Imagine taking the above example and using it for anything you decide to promote and doing that for 10 or 20 affiliate programs. You could potentially be earning thousands every month for say...

90 minutes of work? LOL! I'm laughing because it's almost comical to sit back after using this little known tactic and to start seeing more results for FREE rather than busting your hump writing articles or joining FREE traffic sites hoping to make some money.

The next masterful tactic is how to create backlinks from Movable type blogs. Search engines cannot see javascript so this works like charm. This black hat technique took me 10 minutes! That's it.

It may or may not take you longer. What's important is it works.

# X FILE # 05

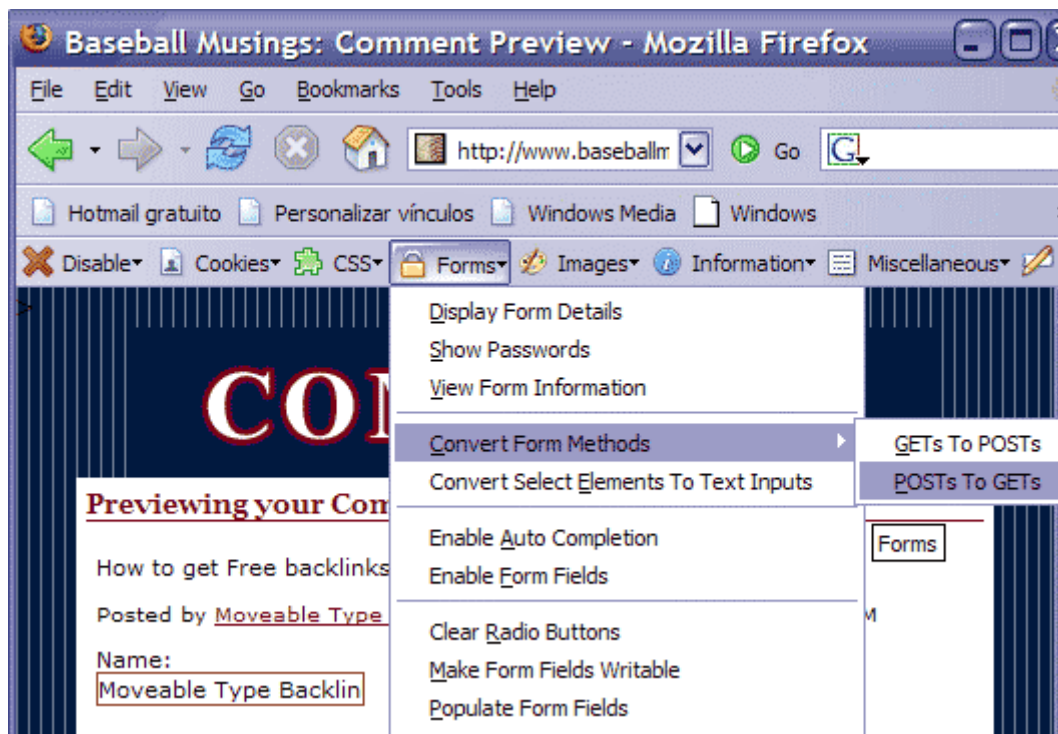
## Movable Type Blog Backlink Secret

As long as the blog is not a MovableType 3.2/3.x the blog will give a nice URL that you can publish into a ping list and get indexed for back links. This is because the MovableType 3.x uses JavaScript to convert tags into a preview comment field and as we all know search engines cant see that.

Here's how it works:

The preview comment button on movable type blogs uses the POST method but search engines require the GET method to index a URL. So, what you need to do is:

1. Download the [firefox extension webmaster tools](#) to convert the POST forms to GET forms.
2. Find Movable type blogs.
3. Open The "preview Comment" in a new window.
4. Convert the POST Form to a GET Form like this:





5. Fill out comment however you like.

6. Press preview comment.

7. Instead of producing a url like this:

`http://www.baseballmusings.com/cgi-bin/mt/mt-comments-pinto.cgi`

it will produce a URL like this (images used for formating purposes):

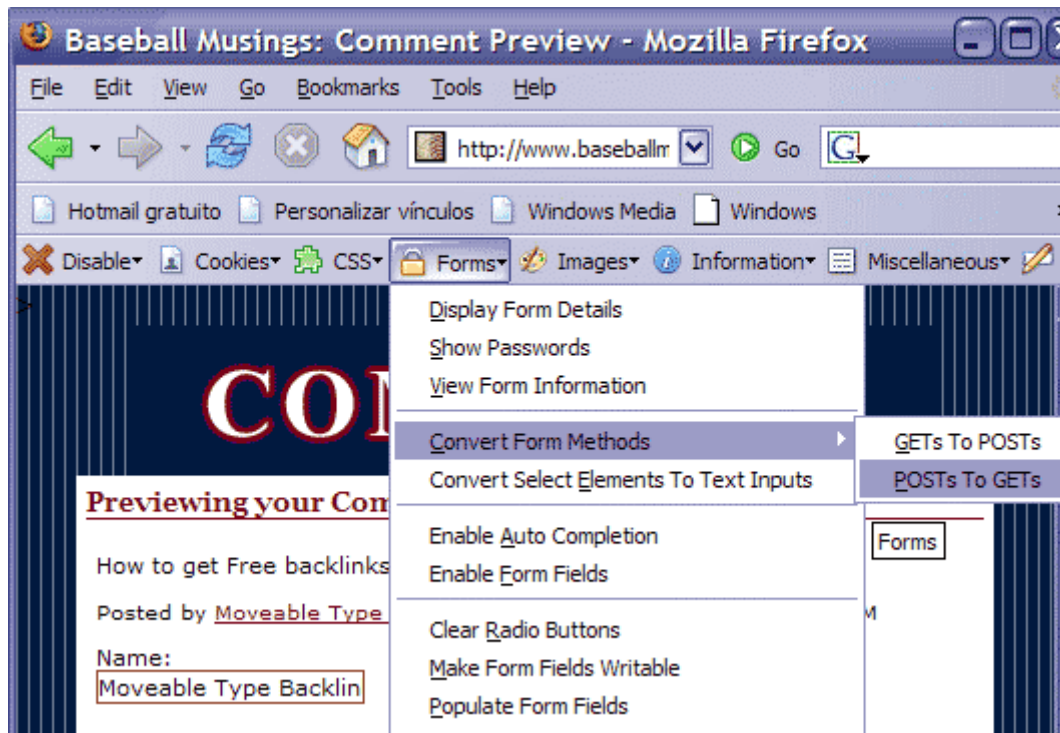
```
http://www.baseballmusings.com/cgi-bin/mt/mt-comments-pinto.cgi?
entry_id=15376&static=&author=Moveable+Type+Backlink+Exploit&email=quadszilla%
40seoblackhat.com&url=http%3A%2F%2Fseoblackhat.com%2F2006%2F06%2F10%
2Fmoveable-type-backlink-exploit%
2F&text=How+to+get+Free+backlinks+from+moveable+type+blogs.&preview=%C2%
A0Preview%C2%A0
```

The links on the produced pages are NOT nofollow.

8. Now, you may want to use a service like tinyurl or a redirect to hide what you are doing (not required)

9. Ping that URL to the Search Engines in splog posts, guestbooks, or however you think best.

This is just a reminder... again, you need to Convert the POST Form to a GET Form like this:



# X FILE # 06

## Spamming MySpace? (Chuckle)

This one ROCKS! MySpace is a huge viral friends network that you're now going to be able to use to gain untold amounts of traffic and make boo-coo bucks. There are countless ways to do this and lots of Black Hat marketers are making up to 10K per week! That's astounding but it's being done everyday!

MySpace has an influx of 150,000 new users per day and is growing rapidly! If you're not using this free super viral network to your advantage you better start doing so and quick.

There is a product called "Adder Robot" that will multiply your friends network on myspace to gigantic proportions. It's enough to make you or whatever you're selling a big hit on MySpace. There are lots of testimonials of people exploding their business, or getting their music heard by the masses simply by using this product.

Simply go to:

<http://www.adderrobot.com>

## MY \$0 COST PER CLICK SECRET:

There is product that will show you exactly how to write effective ads, get them indexed on Google with 24 to 48 hours for any chosen keyword without blogging and pinging, without backlinks, without any form of SEO other than making your ad relevant! It's super genius but I don't know how long this site will be available to the general marketing public so I suggest you reserve your access to it as soon as possible!

It's called "The Guru Slapper" <http://www.dayjobkillerguy.com>

## HERE'S A SECRET BLACK HAT SCRIPT:

This is a seriously black hat script that will explode your commissions and literally destroy your competition!

Secret Script: <http://tinyurl.com/2ft3w7>

# X FILE # 07

## Blogger Spammer

Go to MSN and type in: 'tenancy management bangkok'. One site dominates the first three pages. How? Research (via Overture) all the industry-related keywords and set up a blog with Blogspot for each, – do not use on-site copy or you'll get blacklisted – and optimise the selected keywords, link them all together with them all pointing to the website. As the main site does not reciprocate, they now have twenty quality inbounds. This works well on MSN.

If the above paragraph is hard to understand go to MSN and type in:

**'tenancy management bangkok'**

Scroll down until you see the headline that reads:

### Blogger: User Profile: Soho Properties

Click on the above headline in the MSN search engine and you'll see exactly how it was done. It will give you a pretty good idea how that particular #1 ranked site dominated the first three pages.

There are lots of things you can do with blogs and this is one of them. Although this particular little trick works well with MSN, it doesn't work with Google or Yahoo. MSN still gets quite a bit of traffic and you could bode very well with dominating the first three pages. Geez.. Did I say that? I didn't mean it, or did I?

As one can imagine, a huge uplift in the site hits of a property company is worth a awful lot of money. Can you imagine their results? A quick check into this and I found out that the owners of this particular site gleefully told me their site traffic has nearly quintupled! What they also had done was to install WordPress as a seamless addition to the website, fill it with highly relevant copy, with Technorati trackbacks, register all of its pages with Google Sitemap and ping a hundred or more news aggregators.

To date their site hasn't been blacklisted.

This is an example to dissect and emulate. Again, these techniques and examples can only work if take the time to implement them correctly. Others are doing it effectively and there is no reason why you cannot do the same. Each of the examples given in this manual can be applied to anything now and in the future.

# X FILE # 08

## 1 Adsense Secret That's Worth More Money Per Click.

This will be the last of my X FILES for now. And this one is a doozy! Hold on to your britches because I got some Adsense power that is the secret to those big fat paychecks that get delivered via FED EX. If you do anything adsense online chances are you listened to some dumbo you thought was some kind of expert. This is generally never the case.

After you finish reading this manual you'll be able to do more than the so called experts, get more results, get em faster and stuff this in anyone's face who gets overly cocky about their marketing. This manual will be the talk of the internet for sure. I have no doubts about that.

Ok, back to Adsense...

I sincerely hope you're not killing yourself by building 20,000 adsense sites all by hand. It's not quantity that counts but high paying keywords! Adsense high paying keywords. Let me say that one more time...

ADSENSE HIGH PAYING KEYWORDS!

Got it? Get it, GOOD.

Adsense templates? Who cares about adsense templates! What good are they if you're using terrible low paying keywords?

**ANSWER:** Not good at all.

Before you start wasting your time building 10,000 sites filled with content and all that jazz you had better hope you know what the heck you did. Lots and lots of brainiacs out there are wasting a whole lot of their time for pennies on the dollar and doing it all by hand! Some membership sites are charging \$997 on up to build you a network of sites that have adsense. Oh really? If you're a member of one of those sites boy oh boy are you gonna be mad! I find this kinda funny, it's what happens when you listen to bimbos online. Are you ready for this?

**Check out this little bad boy:**

<http://www.adsenseads.com>

**Use it, and yes... Abuse it!**

Now you have some really fantastic ways to create and generate responses and results with your marketing but you gotta take action and make the effort. If you don't it will still be here for you to refer back to anytime you really want to jack up your marketing to a higher level. I hope you found something that will take you over the top!

# CONCLUSION

Now do you know why I was so overly confident about this manual being the talk of the internet? This manual should become standard marketing material for every affiliate marketer but of course you've got the naysayers who will tell you a lot of crap about Black Hat and how bad it is and how you shouldn't use it, etc... Blah! Blah! Blah! Whatever.

You've got a mind of your own, use it.

Did it make you excited? Are you excited about sharing this with others? Well you can resell this very manual for profit or just give it away to build your list. The choice is yours!

Your Friend,

## AFFILIATE "X"

### MY WEBSITES:

<http://www.mysecretadsystem.com>

<http://www.dayjobkillerguy.com>

<http://www.tomeimarketing.com>

<http://www.anthonytomei.com>

<http://www.gurupal.com>